



**BOROUGH OF FLORHAM PARK
COUNTY OF MORRIS, STATE OF NEW JERSEY
RESOLUTION #25-159**

**A RESOLUTION OF THE GOVERNING BODY OF THE BOROUGH OF FLORHAM PARK,
COUNTY OF MORRIS, STATE OF NEW JERSEY, RECOGNIZING ROADWAY SAFETY
AWARENESS AND THE 100 DEADLIEST DAYS, MAY 26 THROUGH SEPTEMBER 1, 2025,
AND ENCOURAGING ALL CITIZENS TO SUPPORT TRAFFIC SAFETY INITIATIVES AND
EDUCATIONAL CAMPAIGNS**

WHEREAS, roadway safety remains a critical public health and community concern in the State of New Jersey, especially given its status as the most densely populated state in the nation; and

WHEREAS, traffic fatalities in New Jersey rose by nearly 14 percent in 2024 compared to the previous year, including 228 pedestrian fatalities—the highest total since 1988; and

WHEREAS, more than 33 percent of all 2024 traffic fatalities in the state involved pedestrians, a figure nearly double the national average of 17 percent; and

WHEREAS, over the last five years, more than 16,000 pedestrians have been injured in traffic crashes on New Jersey roads; and

WHEREAS, key risk factors contributing to traffic deaths include impaired driving, speeding, distracted driving, and lack of seat belt use—factors that are preventable with greater awareness and enforcement; and

WHEREAS, the period between Memorial Day and Labor Day, known nationally as the "100 Deadliest Days," is particularly dangerous for teen drivers, who are three times more likely to be involved in a fatal crash during this period, according to the CDC; and

WHEREAS, during these summer months, New Jersey experiences increased traffic volumes due to tourism, summer travel, and holiday celebrations, heightening the risk of crashes caused by speeding, fatigue, distracted driving, and impaired driving; and

WHEREAS, municipalities play a vital role in promoting safe driving behaviors, implementing local safety improvements, and engaging the public through education, outreach, and enforcement initiatives.

NOW, THEREFORE, BE IT RESOLVED BY THE MUNICIPAL GOVERNING BODY OF BOROUGH OF FLORHAM PARK AS FOLLOWS:

Section 1. That the Borough of Florham Park recognizes the importance of roadway safety and designates the period of May 26 through September 1, 2025, as *Roadway Safety Awareness and the 100 Deadliest Days*, and encourages all residents to practice safe driving and pedestrian behaviors.



Section 2. That the Borough of Florham Park supports the development and promotion of educational partnerships with schools, police departments, and civic organizations to raise awareness of the risks associated with impaired, distracted, and reckless driving—especially among teens.

Section 3. That the Borough of Florham Park encourages all New Jersey local governments to engage in and promote public safety campaigns during this critical period and throughout the year to reduce fatalities and injuries on our roads.

Council Approval: July 17, 2025



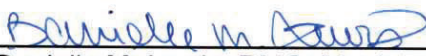
Mark Taylor, Mayor

Attest:



Danielle M. Lewis, RMC, Municipal Clerk

I HEREBY CERTIFY this to be a true and correct Resolution of the Mayor and Borough Council of the Borough of Florham Park, and adopted on July 17, 2025



Danielle M. Lewis, RMC, Municipal Clerk