**Beach Safety Advisory Committee**

**Monday, March 27 - 6:00 PM**

**Cape May City Hall**

**AGENDA**

* **Flag Salute, Open Public Meetings Law Announcement**
* **Roll Call Committee Board Members**
* **Meeting Minutes and Approval of Minutes**
* **Chairman's Remarks – Dennis de Satnick**
* **Meeting**
  + Action Item Reports
  + Correspondence Received
  + New Business
* **Public Comment**
* **Adjournment**

**Supporting Material**

**Meeting Calendar FOR 2017 – 4th Monday of each Month**

* Monday, March 27, - 6:00 PM
* Monday, April 24 – 6:00 PM
* Monday, May 22 – 6:00 PM
* Monday, June 26 – 6:00 PM
* Monday, July 24 – 6:00 PM
* Monday, August 28 – 6:00 PM
* Monday, September 25 – 6:00 PM
* Monday, October 23 – 6:00 PM
* Monday, November 27 – 6:00 PM
* No Meeting in December
* Monday, January 22 – 6:00 PM (Reorganization Meeting)

**Meeting Minutes**:

**Beach Safety Advisory Committee**

**Meeting on February 22 at 6:00 PM**

**Cape May City Hall**

**Committee Attendees:**

• Geoffrey Rife (A)

• Alex Coulter (A) for Mr. Coulter, Ed Zebrowksi

• Joseph Picard

• Todd de Satnick

• Jeff Martin

• Harry “Buzz” Mogck

• Dennis de Satnick

• Jack Wichterman

• Kathleen Wyatt

• Joseph Castellucci (A)

• Chris Kobik (A)- Alternate) for Mr. Kobik, Jeff Martin

• Patricia Gray Hendricks

• Neil Young (A)

Present:

• Shaine P. Meier

**Review Planned Meeting Calendar for 2017**

* Reviewed calendar – all committee members voted to remove December meeting from calendar

**Review Contact Information**

* Corrected two email addresses

**Action Item Reports:**

***Immediate action***:

1. **Status of Evaluation Assessment Program**- a demonstration project follow up - assigned to **City Council**
2. **Public Address System**– City has been in contact with a vendor to evaluate a public address system for length of beach; complex issues to cover the beach front including, possible CAFRA permit,; additional engineering review to bury or go overhead at end of promenade. The committee has agreed this is an important beach safety issue for evacuation, lost children (and adults with memory impairment) – assigned to **Joe Picard, City Public Works**
3. **Code Red information –** research and report back to the committee on how the Code Red applications functions. Is it an app to ‘push” information to a smart device? – Assigned to **Shaine Meier**
4. **Beach Maintenance Plan -** March 15th Piping Plover restrictions; coordinate with City Engineer – Assigned to **Joe Picard, City Public Works**
5. **Proclamation for National Beach Safety week –** [**http://www.usla.org/?page=SAFETYWEEK**](http://www.usla.org/?page=SAFETYWEEK)Each year, as summer begins, the United States Lifesaving Association sponsors National Beach Safety Week in an effort to remind beachgoers to use caution in the aquatic environment. **National Beach Safety Week begins the Monday before Memorial Day and ends seven (7) days later on Memorial Day Monday**. The USLA National Public Education committee is responsible for coordinating National Beach Safety Week through direct efforts and through the nine USLA regions. These regions are responsible for efforts within their area. Regions, local chapters and lifeguard agencies can assist in promoting National Beach Safety Week by requesting that their local and state political leaders issue a proclamation declaring National Beach Safety Week and by sponsoring press conferences to inform the public. To encourage political leaders to declare National Beach Safety Week, it is best to send a letter to the political leader, along with a sample proclamation. We recommend that you send this letter no later than March 1 of the year you wish to see the proclamation. - assigned to **City Council**
6. **Status of Penn Med Skin Cancer Program –** review Live Stream tape, council meeting minutes**-** assigned to **City Council**
7. **Reviewed Safety Signs and Handout for Updates** – copies of signs, small handout were circulated to the committee for review. New copies to be printed for season **– collecting feedback is Joe Picard, City Public Works**

**Other notes to follow up:**

Global Strategy; William “Bunky” Parker

Access to NOAH pictures

**New Business:**

* Define the safety impact in the replenishment program;
* Assessment and Impact Studies-Mark Nitzsche
* Environment issues vs. safety
* 2016 – August meeting was set up as a beach replenishment meeting NOT a beach safety. Let’s have agencies work on the SAFETY aspect.
* All members review Barbara Skinner’s letter for March meeting. Work with environmental aspect and safety issues for Council to promote the Mayor’s Demonstration project.

**Correspondence Received**

B. Skinner – letter to Congressman LoBiondo

B. Skinner – Beach Safety & Impact from Inlet Jetties

**January 23 – 6:00 PM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Beach Safety Advisory Committee**

**Organization Meeting on January 23 at 6:00 PM**

**Cape May City Hall**

Committee Attendees:

• Geoffrey Rife (A)

• Alex Coulter (A) for Mr. Coulter, Richard Lundholm

• Joseph Picard

• Todd de Satnick

• Jeff Martin

• Harry “Buzz” Mogck

• Dennis de Satnick

• Jack Wichterman

• Kathleen Wyatt

• Joseph Castellucci

• Chris Kobik (A)- Alternate)

• Patricia Gray Hendricks

• Neil Young

Present:

• Shaine P. Meier

Purpose: Organization meeting prior to open meeting to the public; for definition of roles andsee Resolution No. 42-01-2017l; round table discussion on purpose and path forward; we must have beach replenishment to protect the town; how can we get beach safety as a goal in conjunction with replenishment. DEP and Army Corp are focused on moving sand as per the template. We as a community have safety as a goal for all beach users. Key years: 1911 Built Inlet; after 1989, more beach area was built.

Goals: action items to education and inform prior to 2017 Beach Season for local school children; secondary home owners, tourism (house rentals), and daily beach visitors

Future Meetings:

4th Monday of each month at 6:00 PM – next meeting, February 22th at 6:00 Pm in City Hall

Action Items:

All:

• Read Resolution No 2-01-2017 in preparation for next meeting; prepare to report on action items,

Immediate Action:

1. Public Address System: must be addressed prior to 2017 beach season for public safety, lost children, emergency evacuation of beach area; include training and access to the Public Address system for public safety organizations: Lifeguard, Fire and Police Departments Leads: Neil Young and Joe Picard

2. Beach Maintenance Plan: February will be kick off month for new plan; consider immediate remediation for ponds areas that may develop to prevent accidents; Lead: Joe Picard

3. Chamber of Commerce Guide Book: may be going to press this week; need to include Beach Safety committee information “the bullets” as defined on the handout and signs. Leads: Neil Young, Doreen (Chamber), Laura (CH)

4. Educational Technology to Delivery Beach Safety: Outline a project with a goal to present beach safety to smart phones; collect current beach safety video, use technology to present a package of information for the user’s current location, restrooms, restaurants, sunrise and sunset. Cape May Programs, i.e, “Free Concert at Rotary Park Tonight” Lead: Joe Castellucci and Dan Shustack (Cape May City Website Administrator)

5. Contact State Government: Jeff Van Drew, Make initial contact: Lead Jack Wichterman

Next: Action or Task (not in order of importance) Requires an Assigned Person to Lead

1. \*\*\*\*\*Collect and monitor beach injury; feedback for committee

2. Army Corp and DEP – what’s above these organizations, the prime mover, how does it work

3. Demo Project for Cape May

4. What are the Other Best Practice Beach Replenishment Communities in US?

5. Meet with Lifeguards, Fire Department, and Police on ideas to improve beach safety

6. Surplus Equipment- use older surplus for beach/salt water work, consider discard reserve newer equipment for other purposes

7. Beach Permit – Hatch, Mott include “SCARF” zone in permit for timely action in leveling sand

8. Connect with Cape Regional, Cooper, Atlantic Care (Dr. Weisberg (sp) supports cannot attend meetings

9. Consider Chamber of Commerce Representative to understand Beach Safety; what can business do for education of tourists

10. Train Beach Taggers in the “the bullets”

**Resolution**

**CITY OF CAPE MAY, COUNTY OF CAPE MAY, STATE OF NEW JERSEY RESOLUTION NO. 42-01-2017**

**RESOLUTION CREATING A BEACH SAFETY ADVISORY COMMITTEE**

MOTION: Meier SECOND: Pessagno

WHEREAS, the City of Cape May is nationally recognized as a premier seashore resort;

and

WHEREAS, the City places the highest priority on preserving its shore line and maintaining its beaches through beach replenishment projects, and on ensuring that its beaches are safe for swimmers, surfers and other beach users; and

WHEREAS, the current city administration has taken a number of steps to ensure that Cape May's beaches are safe, including:

- communicating with Federal legislators and representatives and State officials to ask for renewed support in dealing with local beach management and safety issues.

- urging immediate remedial action to alter the dangers of beach slope and related problems, so as to reduce or eliminate the danger of beach-related, swimming and surfing injuries;

- marshaling local support for beach safety, beach management and beach replenishment

initiatives;

- encouraging the designation of Cape May as the site of a demonstration project for the US Army Corps of Engineers and the NJ Department of Environmental Protection to study beach safety issues;

- cooperating with Cape Regional Medical Center and other local entities to work for increased beach safety; and

WHEREAS, the Cape May City Council believes that, as an additional method of addressing beach safety issues, it is in the city's best interest to create and appoint members to a standing Beach Safety Advisory Committee to study and review beach safety issues and to make recommendations to City Council concerning the same

NOW, THEREFORE, BE IT RESOLVED, by the City of Cape May, County of Cape May, State of New Jersey, that:

1. The Recital paragraphs are incorporated as if fully set forth.

2. The City Council hereby creates and establishes a "Beach Safety Advisory Committee," whose members and duties are described below.

3. The initial members of the Committee shall be:

Business Community Representatives

Todd De Satnick

Public Safety Representatives

Geoffrey Rife Alex Coulter Joseph Picard

Residents

Dennis de Satnick Jack Wichterman Kate Wyatt

School Representatives

Joseph Castelluci Chris Kobik (alternate)

Cape May City Council

Patricia Gray Hendricks

Medical Facility Representatives Cape Regional Medical Center Cape May UrgentCare

AtlantiCare Trauma Center Cooper Hospital

Consultants Chad De Satnick Jeff Martin

Harry "Buzz" Mogck

4. The Council may from time to time appoint additional committee members as appropriate.

5. The Committee shall be advisory in function. It shall assist and advise the City Manager and City Council in the task of maintaining the City's beaches and ensuring the safety of all responsible swimmers, surfers and other beach users.

6. In furtherance of that objective, the Committee's goals and duties shall include, but shall not be limited to:

a. Continuing and expanding public education outreach regarding safe beach practices.

b. Engaging our federal representatives in an effort to have Congress authorize and appropriate sufficient resources to designate Cape May as a site for a federal

beach safety demonstration project.

c. Providing sufficient local documentation and research, as needed, in the effort to obtain this federal demonstration project.

d. Reviewing all locally available resources, such as the city engineer, the county

engineer, the New Jersey Department of Environmental Protection and relevant others, augmenting the city's efforts to obtain the federal demonstration project, and identifying interim solutions or solutions alternative to any federal demonstration project.

e. Creating an accurate and complete data baseline regarding current swimming and surfer injuries, relative to non-filled beaches and to establish future targets for improvement.

f. Accomplishing all of the necessary modifications and improvements to the beach slope in the City of Cape May to meet the targets of lowering the incidence of swimming and surfer injuries.

g. Undertaking any other studies, reviews, initiatives or other actions that might assist the City in improving beach management and safety.

7. The Committee shall meet periodically, and will report to the City Council on a regular basis or at the Council's request.

8. Committee members shall serve without compensation, but the Committee may request, and Council may allocate funds to defray the Committee's legitimate expenses.

9. The Committee shall be a permanent standing advisory committee, and shall exist and perform its designated advisory functions until dissolved by resolution of City Council.

10. After the initial term expiration periods listed below, terms shall be for four years.

**Business Community Representatives**

Todd de Satnick Initial Term Expiration 12/31/2020

**Public Safety Representatives**

Geoffrey Rife 12/31/2020

Alex Coulter 12/31/2017

Joseph Picard 12/31/2019

**Residents**

Dennis de Satnick 12/31/2019

Jack Wichterman 12/31/2017

Kate Wyatt 12/31/2018

**School Representatives**

Joseph Castelluci 12/31/2018

Chris Kobik (alternate) 12/31/2017

**Cape May City Council**

Patricia Gray Hendricks 12/31/2019

**Medical Facility Representatives**

Cape Regional Medical Center

Cape May UrgentCare

AtlantiCare Trauma Center

Cooper Hospital

**Consultants** Chad de Satnick Jeff Martin

Harry "Buzz" Mogck

I hereby certify the foregoing to be an original resolution adopted by the City Council of the City of Cape May at a meeting held on January 1, 2017.

Patricia Harbora, Deputy City Clerk .\_

Roll Call

Ayes

Nays

Absent

Abstain

Furlin X

Hendricks X

Meier X

Pessagno X

Lear X

{MCH00100298.D0C v. l}

**Planning Organization and Contacts –** Committee Member\*:

**Public Safety**

\*2020 Public Safety - Geoffrey Rife: Lieutenant / Paramedic for Cape May Beach Patrol

[geoffrife@hotmail.com](mailto:geoffrife@hotmail.com)

C 484-832-3968

\*2019 Public Safety- Joe Picard: Cape May Superintendent of Public Works

[joep@cityofcapemay.com](mailto:joep@cityofcapemay.com)

W 609-884-9570 - C 609-780-5875

\*2017 Public Safety- Alex Coulter: Cape May City Fire Chief

[acoulter@capemaycity.com](mailto:acoulter@capemaycity.com)

W 609-884-9512 - Fax 609-884-9516

* Richard Lundholm; (Alternate to Coulter) Cape May City Fire Department Deputy Chief

[rlundholm@capemaycity.com](mailto:rlundholm@capemaycity.com)

609-780-2340

**Consultant**

\*Chad de Satnick: Consultant, Life-Long Local Surfer, Local Businessman, Originator of the

DeSatnick Foundation

[c.desatnick@mac.com](mailto:c.desatnick@mac.com)

C 609-780-1986

\*Jeff Martin: Consultant; Marine;; Science Teacher at Lower Cape May Regional High School

[martinj@lcmrschools.com](mailto:martinj@lcmrschools.com)

609-884-3475 x 209

\*Buzz Mogck; Consultant (Alternate to Rife), Captain Cape May Lifeguards,

[Hmogck08@comcast.net](mailto:Hmogck08@comcast.net)

609-884-2189

**Residents:**

\*2017 Resident; Jack Wichterman: former Cape May City Councilman, TPA Member

[suejack61@aol.com](mailto:suejack61@aol.com)

H 609-884-9155

\*2018 Resident; Kathleen Wyatt:

[kcwyatt@aol.com](mailto:kcwyatt@aol.com)

H 609-884-0806

\*2019 Resident, Chairperson - Dennis de Satnick: Local Business Owner

[info@desatnicks.com](mailto:info@desatnicks.com)

609-780-1680

**School Representatives:**

\*2018 School Representative - Joe Castelluci: Director of Curriculum at Lower Cape May Regional High School [castelluccij@lcmrschools.com](mailto:castelluccij@lcmrschools.com)

609-884-3475 x222

* Chris Kobik (Alternate to Castelluci): Superintendent of Schools, Lower Cape May Regional District [kobikc@lcmrschools.com](mailto:kobikc@lcmrschools.com)

609-884-3475

**Cape May City Council**

\*2019 Cape May City Council - Tricia Hendricks: Member Liaison;

[tricia@triciahendricks.com](mailto:tricia@triciahendricks.com) [phendricks@capemaycity.com](mailto:phendricks@capemaycity.com)

609-333-33153

**Other Attendees**:

Neil Young; Interim City Manager

[nyoung@capemaycity.com](mailto:nyoung@capemaycity.com)

609-425-5125

**Alternates:**

\*2020 Consultant- Todd de Satnick: Resident, Life-long Local Surfer, Local Business Owner [tdesatnick@comcast.net](mailto:tdesatnick@comcast.net) [tdesatnick@desatnickrealestate.com](mailto:tdesatnick@desatnickrealestate.com)

W 609-884-1300 - C 609-780-2033

**Representatives from:**

* Cape Regional Medical Center
* Cape May UrgentCare
* AtlantiCare Trama Center
* Cooper Hospital