Town of East Haddam
2021-2022 Budget



Preliminary version

Last updated 03/12/21

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INTRODUCTION

2021-2022 Budget Transmittal Memo to Board of Finance

The Board of Selectmen held 12 budget workshops to review the 2021-2022 operating and capital budget requests. The past year has been challenging as a result of COVID-19. The pandemic has literally changed how we do business. All the budget workshops were held remotely with public access via YouTube Live. For the 2021-2022 budget process we began using the Cleargov Digital Budget Book SaaS solution, a web-based budget book that may be exported into a printed document. Cleargov has made the budget process less labor-intensive while providing us with a more professional budget document and budget experience. Cleargov will enable our citizens to have an interactive online experience with the approved budget. The capital planning tool with Cleargov has enabled us to document all capital requests and to include photographs, quotations, and more.

The goals and objectives that guided the focus of the budget preparation are:

- To maintain our AA+ Standard and Poor's bond rating—continue to strive for the highest rating of AAA
- To continue our capital savings plan to offset debt costs associated with the four major capital improvement projects
- To focus on the economic development opportunities in the two villages and the industrial areas
- To continue public safety initiatives and measures
- To continue to maintain and improve our infrastructure
- To continue to improve the appearance of town properties parks and greens
- To continue to build on recreational opportunities
- To continue to build on programs and services for senior citizens

Despite the challenges of the pandemic we have many achievements to celebrate:

- Continue to support community efforts regarding COVID-19, the Senior Center is the vaccination hub for our community with well over 1,500 individuals vaccinated
- Issued debt for the remainder of the four major capital projects, including a bond agency rating review. We sustained our AA+ rating
- Refunded the USDA note and the 2010 open space/4-8 middle school bond realizing a combined cash flow savings of $2,625,037
- October 1, 2020 Grand List growth of 1% or $9 million
- We have received the proposal for the former Town Offices site that we hope to bring to the public in the near future
- Implemented Cleargov budget solution
- Removed hundreds of dead trees
- Acquired new fire department rescue tools
- Have ordered the FEMA funded Quint Fire Apparatus
- Continued to move forward on the Storm of 2018 repairs, Neptune Avenue Bridge is scheduled to be complete by May 1, 2021
- Moving forward with the elementary school envelope project, scheduled for this summer
- The Board of Education Capital Improvement Committee has selected a design firm to prepare plans and cost estimates for the high school athletics complex
- The tennis courts located at the Municipal Office Complex will be renovated using building project funds
- Installation of new signage at Millington Green and other locations
- Replaced HVAC at the East Haddam Free Public Library

The 2021-2022 budget presents many challenges. Key budget components include:

- Infrastructure improvements
- Funding to address aged public works vehicles and equipment
- Increased funding for tree remediation
- Adjustments to align staff remuneration to be in line with salary surveys and a wage analysis
- Additional technology staff person to address existing staff shortage
- Increase in staffing for buildings and grounds to achieve our goal of improving the appearance of town properties, parks, and greens

There are funding opportunities on the horizon that we will learn more about this month including:

- The potential to pay for Municipal Office Complex requests via the building project funds
- COVID-19 funding from the Federal government, we are awaiting greater detail to determine the use of these funds

The Board of Selectmen looks forward to working with the Board of Finance as they review the proposed budget.

Budget Development Calendar

√	Date	Time/Location	Description
√	10/07/2020	n/a	School Administrators receive Budget Development Information from Superintendent
√	11/09/2020	n/a	School Administrators submit budget requests to Superintendent
√	11/10/2020 to 01/03/2021	n/a	Superintendent reviews budget submissions with Administrators, budget document prepared for Business and Planning Subcommittee
√	11/09/2020	7 pm Municipal Office Complex	Regular Board of Finance Meeting
√	11/19/2020	7 pm Removed	Board of Education Budget Forum
√	12/01/2020	n/a	All town departments, Boards and Commissions receive Capital Improvement Budget Information from Finance Office
√	01/07/2021	n/a	Citizens' Guide to the Budget, inserted in East Haddam News
√	01/9/2021	n/a	Town Department Heads, Boards and Commissions receive Budget Development Information from First Selectman
√	01/15/2021	n/a	Town departments, Boards and Commissions submit Capital Improvement Plan requests to Finance Office
√	01/05/2021	6 pm High School Library	Board of Education, Business and Planning Subcommittee Budget Workshop
√	01/11/2021	7 pm Municipal Office Complex	Tri-Board Meeting Regarding the Budget—Boards of Education, Finance and Selectmen
√	01/12/2021	5:30 pm High School Library	Board of Education, Business and Planning Subcommittee Budget Workshop
√	01/19/2021	5:30 pm High School Library	Board of Education, Business and Planning Subcommittee Budget Workshop
√	01/21/2021	5:30 pm High School Library	Board of Education, Business and Planning Subcommittee Budget Workshop
√	01/22/2021	n/a	Town Departments, Boards and Commissions budgets due to the First Selectman
√	01/26/2021	5:30 pm High School Library	Board of Education, Business and Planning Subcommittee Budget Workshop
√	02/02/2021	6:00 pm High School Library	Board of Education Business and Planning Subcommittee Budget Workshop
√	02/09/2021	6:00 pm High School Library	Board of Education Budget Workshop
√	02/04/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshops
√	02/13/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	02/17/2021	4:00 pm* Remote Meeting	Board of Selectmen Budget Workshop
√	02/18/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	02/20/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	02/24/2021	4:00 pm* Remote Meeting	Board of Selectmen Budget Workshop
√	02/25/2021	4:00 pm* Remote Meeting	Board of Selectmen Budget Workshop
√	02/27/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	03/01/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	03/06/2021	9:00 am* Remote Meeting	Board of Selectmen Budget Workshop
√	03/04/2021	2:00 pm* Remote Meeting	Board of Selectmen Budget Workshop
√	03/10/2021	4:00 pm* Remote Meeting	Board of Selectmen Budget Workshop
	03/13/2021	9:00 am	Board of Finance Budget Workshop
	03/20/2021	9:00 am	Board of Finance Budget Workshop

	03/27/2021	9:00 am	Board of Finance Budget Workshop
	03/30/2021	n/a	Final date for Board of Finance to establish a proposed budget
	03/31/2021	n/a	Citizens' Guide to the Budget sent to printer for Public Hearing
	04/08/2021	n/a	Legal Notice for Public Hearing advertised in East Haddam News
	04/15/2021	n/a	Citizens' Guide inserted in the East Haddam News
	04/15/2021	n/a	Legal Notice for Public Hearing advertised in East Haddam News
	04/20/2021	7 pm Location TBD	Budget Public Hearing
	04/20/2021	Immediately following Public Hearing	Board of Finance meets to set a budget to the Annual Budget Town Meeting
	04/22/2021	n/a	Notice for Annual Budget Town Meeting advertised in East Haddam News
	04/29/2021	n/a	Legal Notice and Budget Summary for Annual Budget Town Meeting advertised in East Haddam News
	05/04/2021	8 pm Location TBD	Annual Town Budget Meeting—adjourned to Referendum
	05/18/2021	TBD Municipal Office Complex	Budget Referendum
	05/18/2021	Immediately following Referendum	Board of Finance meeting to set mill rate for 2021-2022, provided budget passes

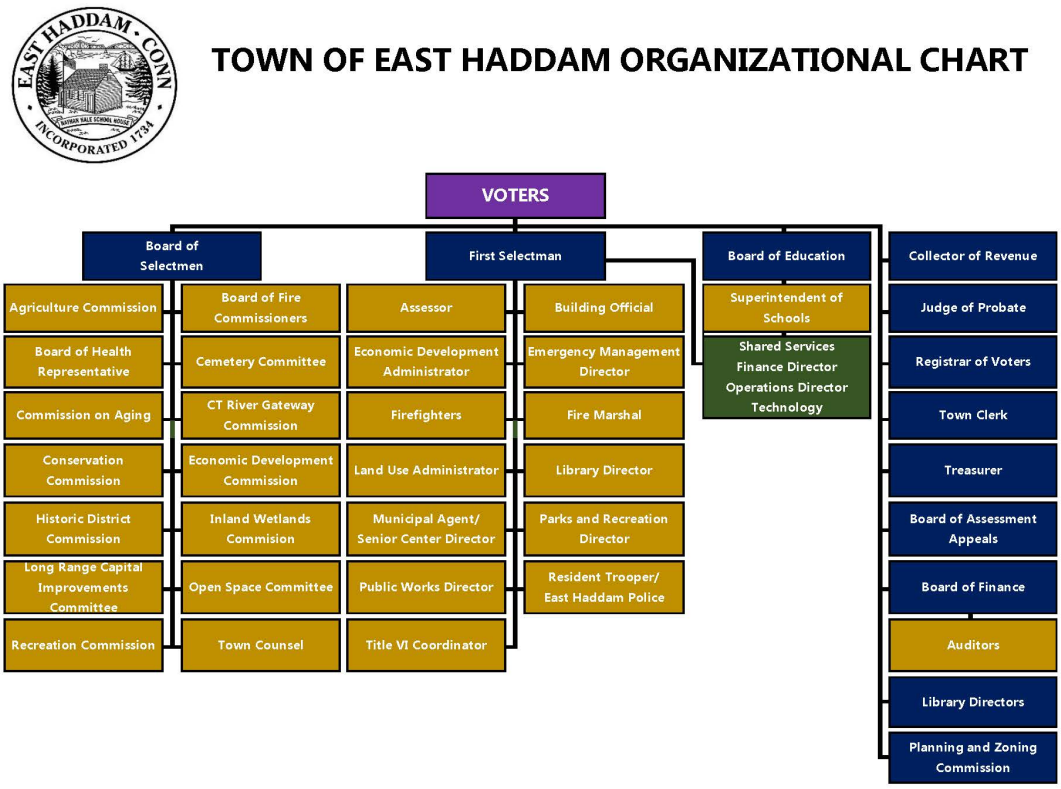
*Remote meetings are broadcast via YouTube Live

Mill Rate Impact/Tax Increase Scenarios

Below is a chart that provides mill rate and tax increase scenarios based upon the October 1, 2020 Grand List and revenue estimates (other than taxes).

2020-2021 Original Budget	Expense Increase/ (Decrease)	Total Expense Budget	Projected Revenue Sources Other Than Taxes	Taxes Required	Current Tax Budget	Tax Increase	October 1, 2020 Grand List Net Adjusted Divided by 1,000	Current Mill Rate	Required Mill Rate	Mill Rate Increase	Increase in taxes (home valued at $250,000 taxed at $175,000)
$34,189,101	$ - 0.00%	$34,189,101	$7,301,734	$26,887,367	$27,101,376	$(214,009) -0.79%	$903,786	30.44	29.75	-0.69 -2.27%	$ (121)
$34,189,101	$100,000 0.29%	$34,289,101	$7,301,734	$26,987,367	$27,101,376	$(114,009) -0.42%	$903,786	30.44	29.86	-0.58 -1.90%	$ (101)
$34,189,101	$200,000 0.58%	$34,389,101	$7,301,734	$27,087,367	$27,101,376	$(14,009) -0.05%	$903,786	30.44	29.97	-0.47 -1.54%	$ (82)
$34,189,101	$300,000 0.88%	$34,489,101	$7,301,734	$27,187,367	$27,101,376	$85,991 0.32%	$903,786	30.44	30.08	-0.36 -1.18%	$ (63)
$34,189,101	$400,000 1.17%	$34,589,101	$7,301,734	$27,287,367	$27,101,376	$185,991 0.69%	$903,786	30.44	30.19	-0.25 -0.81%	$ (43)
$34,189,101	$500,000 1.46%	$34,689,101	$7,301,734	$27,387,367	$27,101,376	$285,991 1.06%	$903,786	30.44	30.30	-0.14 -0.45%	$ (24)
$34,189,101	$600,000 1.75%	$34,789,101	$7,301,734	$27,487,367	$27,101,376	$385,991 1.42%	$903,786	30.44	30.41	-0.03 -0.09%	$(5)
$34,189,101	$700,000 2.05%	$34,889,101	$7,301,734	$27,587,367	$27,101,376	$485,991 1.79%	$903,786	30.44	30.52	0.08 0.28%	$15
$34,189,101	$800,000 2.34%	$34,989,101	$7,301,734	$27,687,367	$27,101,376	$585,991 2.16%	$903,786	30.44	30.63	0.19 0.64%	$34
$34,189,101	$900,000 2.63%	$35,089,101	$7,301,734	$27,787,367	$27,101,376	$685,991 2.53%	$903,786	30.44	30.75	0.31 1.00%	$53
$34,189,101	$1,000,000 2.92%	$35,189,101	$7,301,734	$27,887,367	$27,101,376	$785,991 2.90%	$903,786	30.44	30.86	0.42 1.37%	$73
$34,189,101	$1,100,000 3.22%	$35,289,101	$7,301,734	$27,987,367	$27,101,376	$885,991 3.27%	$903,786	30.44	30.97	0.53 1.73%	$92
$34,189,101	$1,200,000 3.51%	$35,389,101	$7,301,734	$28,087,367	$27,101,376	$985,991 3.64%	$903,786	30.44	31.08	0.64 2.09%	$112
$34,189,101	$1,300,000 3.80%	$35,489,101	$7,301,734	$28,187,367	$27,101,376	$1,085,991 4.01%	$903,786	30.44	31.19	0.75 2.46%	$131
$34,189,101	$1,400,000 4.09%	$35,589,101	$7,301,734	$28,287,367	$27,101,376	$1,185,991 4.38%	$903,786	30.44	31.30	0.86 2.82%	$150
$34,189,101	$1,500,000 4.39%	$35,689,101	$7,301,734	$28,387,367	$27,101,376	$1,285,991 4.75%	$903,786	30.44	31.41	0.97 3.18%	$170
$34,189,101	$1,600,000 4.68%	$35,789,101	$7,301,734	$28,487,367	$27,101,376	$1,385,991 5.11%	$903,786	30.44	31.52	1.08 3.55%	$189
$34,189,101	$1,700,000 4.97%	$35,889,101	$7,301,734	$28,587,367	$27,101,376	$1,485,991 5.48%	$903,786	30.44	31.63	1.19 3.91%	$208
$34,189,101	$1,800,000 5.26%	$35,989,101	$7,301,734	$28,687,367	$27,101,376	$1,585,991 5.85%	$903,786	30.44	31.74	1.30 4.28%	$228
$34,189,101	$1,900,000 5.56%	$36,089,101	$7,301,734	$28,787,367	$27,101,376	$1,685,991 6.22%	$903,786	30.44	31.85	1.41 4.64%	$247
$34,189,101	$2,000,000 5.85%	$36,189,101	$7,301,734	$28,887,367	$27,101,376	$1,785,991 6.59%	$903,786	30.44	31.96	1.52 5.00%	$266

Organization Chart



Principal Officials

BOARD OF SELECTMEN	Robert R. Smith, First Selectman
	Theresa B. Govert, Selectman
	Carleen G. Quinn, Selectman
BOARD OF FINANCE	William M. DiCristofaro, Chairman
	Bruce M. Dutch, Secretary
	Joseph J. Corbett
	Todd H. Gelston
	Tracey F. Gionta
	Harvey W. Thomas
BOARD OF EDUCATION	Marc A. Pisciotti, Chairman
	Karin Blaschik, Secretary
	Erik Anderson
	Tracy Delventhal
	Nicole Hendry
	Bryan Perry
	Patricia Stricker
	Michael Werner
	Laurel White

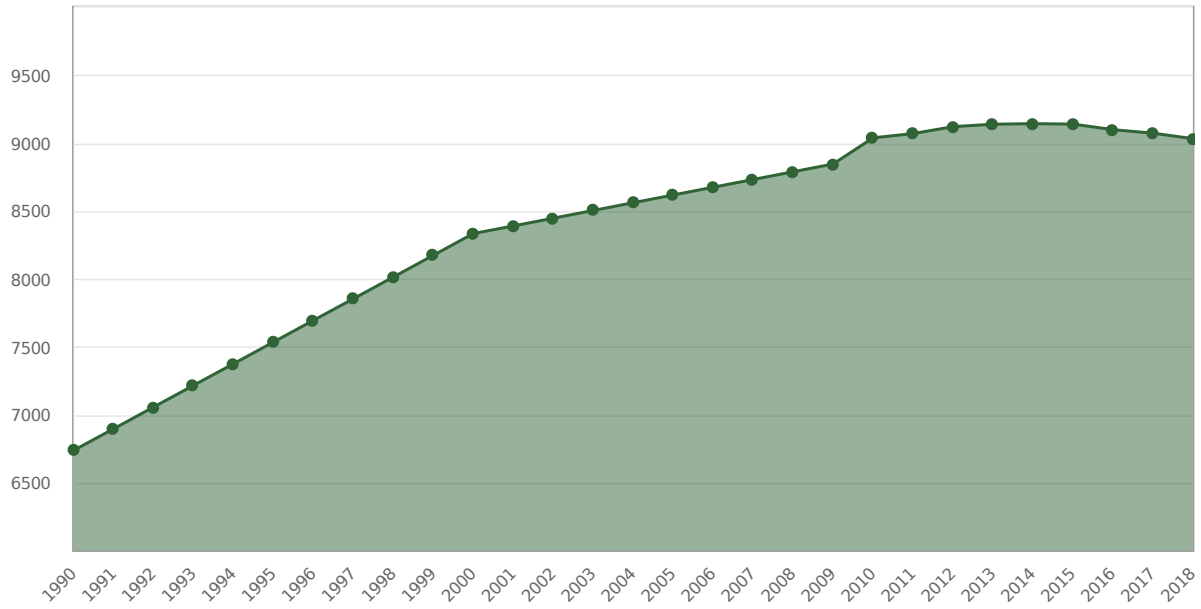
TOWN DEPARTMENTS

ASSESSOR	Loreta M. Zdanys
BUILDING OFFICIAL	William A. Thody
COLLECTOR OF REVENUE	Denise Dill
DIRECTOR OF OPERATIONS	Donald J. Angersola
ECONOMIC DEVELOPMENT ADMINISTRATOR	Irene Haines
FINANCE DIRECTOR	Cynthia R. Varricchio
FIRE CHIEF	
FIRE MARSHAL	Donald J. Angersola
IT MANAGER	Mark Knittel
LAND USE ADMINISTRATOR	James F. Ventres
LIBRARY SYSTEM DIRECTOR	Michael J. Gilroy
PUBLIC WORKS SUPERINTENDENT	Steven Hedler
RECREATION DIRECTOR	Lisa L. Conroy
RESIDENT STATE TROOPER	Patrick Hawes
SENIOR CENTER DIRECTOR	Bradley P. Parker
TOWN CLERK	Debra H. Denette
TREASURER	Kathleen A. Klinck

Population Overview

TOTAL POPULATION 9,032 → **- .4% vs. 2017**

Growth Rank
96 OUT OF 170
Municipalities in Connecticut



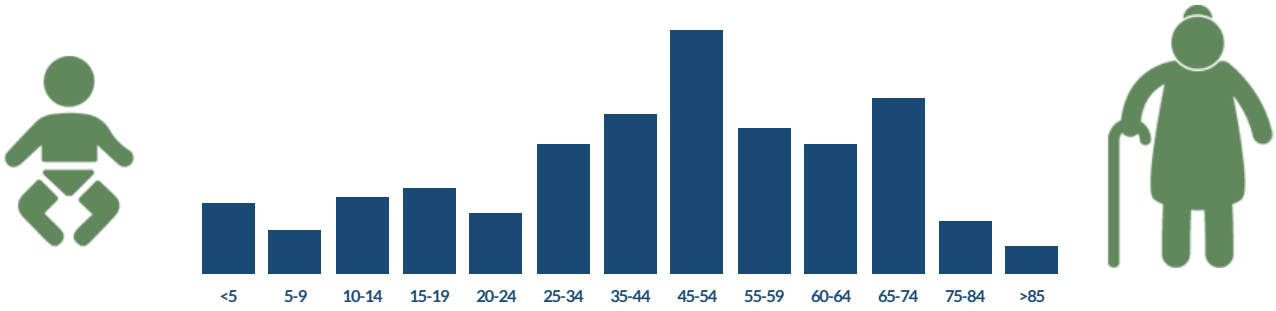
** Data Source: American Community Survey, 2010 Census, 2000 US Census and 1990 US Census*



DAYTIME POPULATION
5,895

Daytime population represents the effect of persons coming into or leaving a community for work, entertainment, shopping, etc. during the typical workday. An increased daytime population puts greater demand on host community services which directly impacts operational costs.

POPULATION BY AGE GROUP



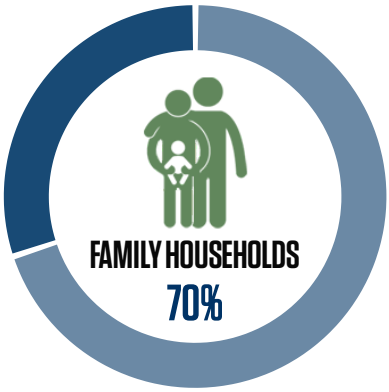
Aging affects the needs and lifestyle choices of residents. Municipalities must adjust and plan services accordingly.

Household Analysis

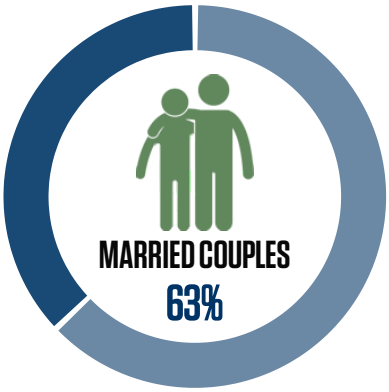
TOTAL HOUSEHOLDS

3,683

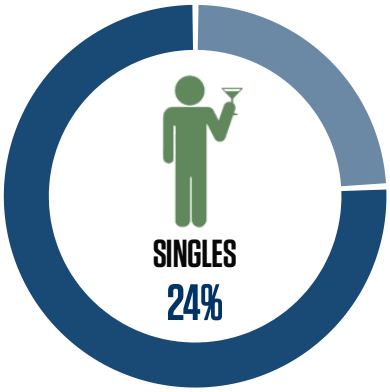
Municipalities must consider the dynamics of household types to plan for and provide services effectively. Household type also has a general correlation to income levels which affect the municipal tax base.



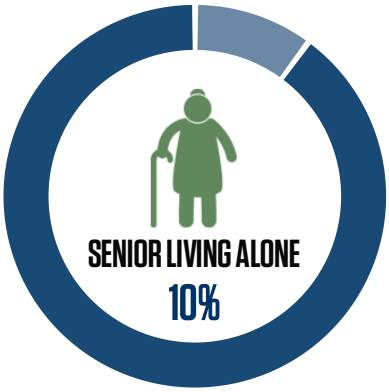
▲7% HIGHER THAN STATE AVERAGE



▼30% LOWER THAN STATE AVERAGE



▼16% LOWER THAN STATE AVERAGE

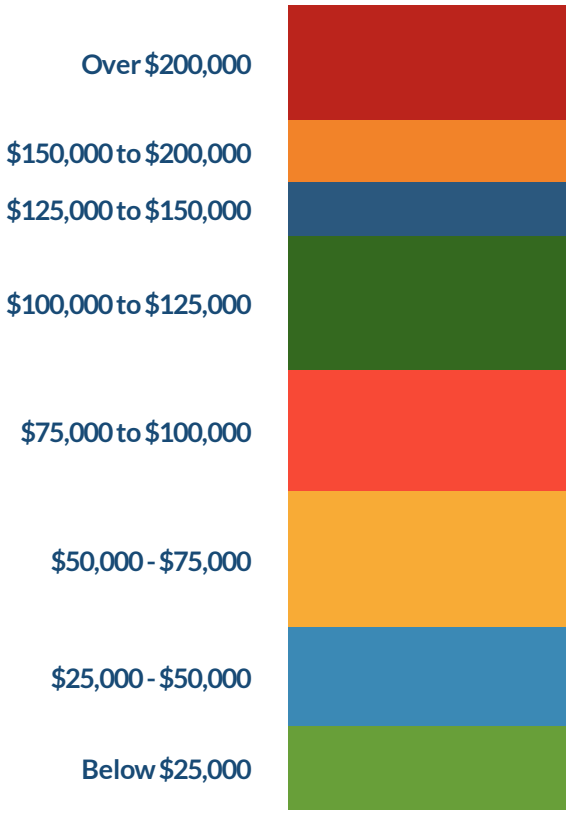


▼17% LOWER THAN STATE AVERAGE

Economic Analysis

Household income is a key data point in evaluating a community's wealth and spending power. Pay levels and earnings typically vary by geographic regions and should be looked at in context of the overall cost of living.

HOUSEHOLD INCOME



ABOVE $200,000

14%

▲19% HIGHER THAN STATE AVERAGE

MEDIAN INCOME

$91,339

▲20% HIGHER THAN STATE AVERAGE

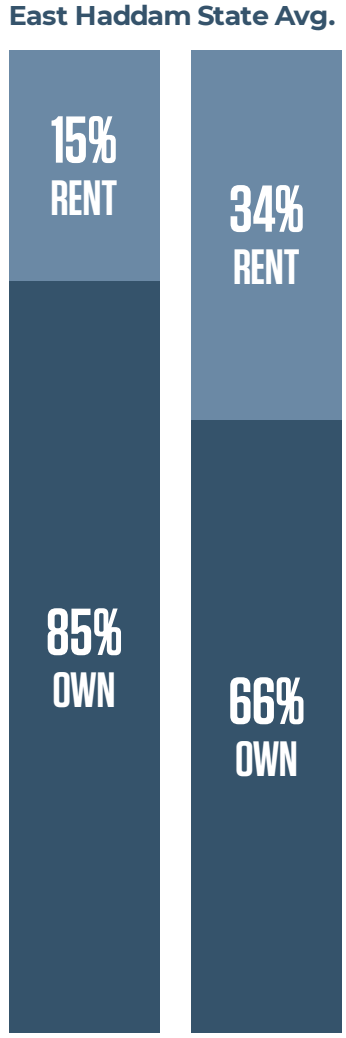
BELOW $25,000

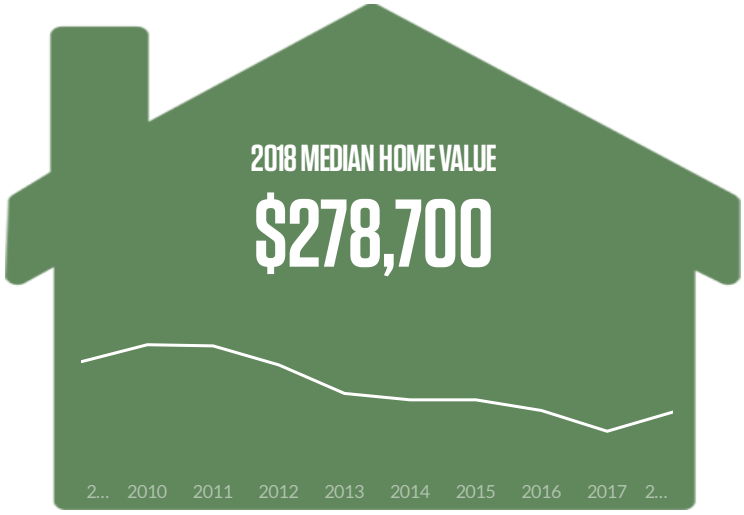
10%

▼35% LOWER THAN STATE AVERAGE

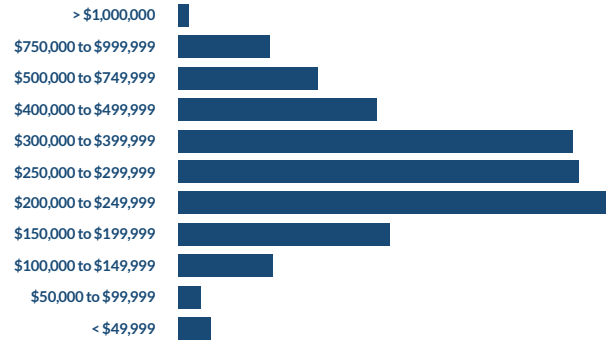
Housing Overview

HOME OWNERS VS RENTERS





HOME VALUE DISTRIBUTION



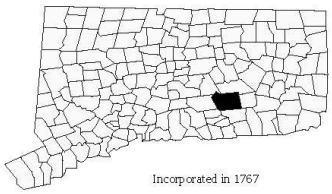
** Data Source: 2018 US Census Bureau (http://www.census.gov/data/developers/data-sets.html), American Community Survey. Home value data includes all types of owner-occupied housing.*

East Haddam, Connecticut

CERC Town Profile 2019 *Produced by Connecticut Data Collaborative*

Town Hall
1 Plains Road
P.O. Box 385
Moodus, CT 06469
(860) 873-5020

Belongs To
Middlesex County
LMA Hartford
Lower CT River Valley Planning Area



Demographics

Population

	Town	County	State
2000	8,333	155,071	3,405,565
2010	9,126	165,676	3,574,097
2013-2017	9,072	164,110	3,594,478
2020	9,169	170,518	3,604,591
'17 - '20 Growth / Yr	0.4%	1.3%	0.1%

	Town	County	State
Land Area (sq. miles)	54	369	4,842
Pop./Sq. Mile (2013-2017)	167	444	742
Median Age (2013-2017)	49	45	41
Households (2013-2017)	3,597	66,599	1,361,755
Med. HH Inc. (2013-2017)	$78,177	$81,673	$73,781

	Town	State
Veterans (2013-2017)	625	180,111

Age Distribution (2013-2017)

	0-4		5-14		15-24		25-44		45-64		65+		Total	
Town	521	6%	769	8%	1,085	12%	1,710	19%	3,487	38%	1,500	17%	9,072	100%
County	7,042	4%	17,570	11%	20,717	13%	36,566	22%	52,019	32%	30,196	18%	164,110	100%
State	186,188	5%	432,367	12%	495,626	14%	872,640	24%	1,031,900	29%	575,757	16%	3,594,478	100%

Race/Ethnicity (2013-2017)

	Town	County	State
White Alone, Non-Hispanic	8,375	138,523	2,446,049
Black Alone	132	8,442	376,240
Asian	114	4,780	156,450
Native American	0	265	9,385
Other/Multi-Race	243	4,832	294,408
Hispanic or Latino	325	9,612	551,916

	Town	County	State
Poverty Rate (2013-2017)	4.8%	7.2%	10.1%

Educational Attainment (2013-2017)

	Town		State	
High School Graduate	2,035	30%	673,582	27%
Associates Degree	804	12%	188,481	8%
Bachelors or Higher	2,287	34%	953,199	38%

Economics

Business Profile (2018)

Sector	Units	Employment
Total - All Industries	181	1,451
23 - Construction	21	56
31-33 - Manufacturing	4	42
44-45 - Retail Trade	13	174
62 - Health Care and Social Assistance	12	188
72 - Accommodation and Food Services	14	104
Total Government	14	332

Top Five Grand List (2018)

	Amount
Conn Light & Power	$21,853,950
Fox Hopyard Golf Club	$3,151,780
RMD Land Development	$2,804,730
Banner Country Club Corp	$2,228,370
Healthcare Holdings LLC	$2,092,790
Net Grand List (SFY 2016-2017)	$856,815,319

Major Employers (2014)

Town of East Haddam
Goodspeed Opera House Foundation
Franklin Academy
Chesterm Convalescent Hospital
Shagbark Lumber and Farm Supplies

Education

2018-2019 School Year

	Grades	Enrollment
East Haddam School District	PK-12	1009

Smarter Balanced Test Percent Above Goal (2017-2018)

	Grade 3		Grade 4		Grade 8	
	Town	State	Town	State	Town	State
Math	70.3%	53.8%	63.2%	51.3%	50.0%	43.0%
ELA	65.6%	53.1%	69.7%	54.9%	61.3%	56.1%

Pre-K Enrollment (PSIS)

	2018-2019
East Haddam School District	32

Rate of Chronic Absenteeism (2017-2018)

	All
Connecticut	10.7%
East Haddam School District	6.7%

4-Year Cohort Graduation Rate (2017-2018)

	All	Female	Male
Connecticut	88.3%	91.8%	85.1%
East Haddam School District	92.9%	90.0%	95.5%

Public vs Private Enrollment (2013-2017)

	Town	County	State
Public	84.0%	87.0%	86.8%
Private	16.0%	13.0%	13.2%

profiles.ctdata.org

No representation or warranties, expressed or implied, are given regarding the accuracy of this information.

East Haddam, Connecticut

CERC Town Profile 2019

Connecticut Economic Resource Center

Government

Government Form: Selectman - Town Meeting

Total Revenue (2017)	$34,616,788	Total Expenditures (2017)	$32,832,483	Annual Debt Service (2017)	$1,808,342
Tax Revenue	$25,356,687	Education	$23,606,161	As % of Expenditures	5.5%
Non-tax Revenue	$9,260,101	Other	$9,226,322	Eq. Net Grand List (2017)	$1,228,377,310
Intergovernmental	$8,287,970	Total Indebtedness (2017)	$14,210,000	Per Capita	$135,943
Per Capita Tax (2017)	$2,796	As % of Expenditures	43.3%	As % of State Average	90.0%
As % of State Average	95.4%	Per Capita	$1,573	Moody's Bond Rating (2017)	-
		As % of State Average	62.6%	Actual Mill Rate (2017)	29.35
				Equalized Mill Rate (2017)	20.57
				% of Net Grand List Com/Ind (2017)	4.5%

Housing/Real Estate

Housing Stock (2013-2017)

	Town	County	State
Total Units	4,572	75,938	1,507,711
% Single Unit (2013-2017)	89.7%	70.8%	59.2%
New Permits Auth (2017)	11	237	4,547
As % Existing Units	0.2%	0.3%	0.3%
Demolitions (2017)	0	25	1,403
Home Sales	NA	1,191	21,880
Median Price	$268,800	$283,700	$270,100
Built Pre-1950 share	21.4%	25.1%	29.3%
Owner Occupied Dwellings	3,000	49,088	906,798
As % Total Dwellings	83.4%	73.7%	66.6%
Subsidized Housing (2018)	126	6,619	167,879

Distribution of House Sales

	Town	County	State
Less than $100,000	NA	35	536
$100,000-$199,999	NA	145	5,237
$200,000-$299,999	NA	405	6,681
$300,000-$399,999	NA	329	3,863
$400,000 or More	NA	277	5,563

Rental (2013-2017)

	Town	County	State
Median Rent	$1,061	$1,132	$1,123
Cost-burdened Renters	36.6%	50.8%	52.3%

Labor Force

	Town	County	State
Residents Employed	4,864	89,811	1,827,070
Residents Unemployed	178	3,267	78,242
Unemployment Rate	3.5%	3.5%	4.1%
Self-Employed Rate	10.3%	11.2%	10.0%
Total Employers	181	5,433	122,067
Total Employed	1,451	68,827	1,673,867

Connecticut Commuters (2015)

Commuters Into Town From:		Town Residents Commuting To:	
East Haddam, CT	515	East Haddam, CT	515
Colchester, CT	107	Hartford, CT	337
East Hampton, CT	64	Middletown, CT	325
Haddam, CT	32	Chester, CT	151
Middletown, CT	28	Colchester, CT	120
Chester, CT	23	East Hartford, CT	116
Hebron, CT	19	Essex, CT	114

Quality of Life

Crime Rates (per 100,000 residents) (2017)

	Town	State
Property	365	1,777
Violent	34	228

Disengaged Youth (2013-2017)

	Town	State
Female	0.0%	4.2%
Male	0.0%	5.6%

	Town
Library circulation per capita	6.07

Distance to Major Cities

	Miles
Hartford	24
Providence	56
Boston	92
New York City	99
Montreal	287

Residential Utilities

Electric Provider
Eversource Energy
(800) 286-2000

Water Provider
Connecticut Water Company
(800) 286-5700

Cable Provider
Comcast Old Lyme
(800) 266-2278

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