Meeting Minutes for the
7 PM, 11/4/20 Meeting of the
Board of Finance Communication Sub-committee

MINUTES

Members Present: Joe Corbett, Bruce Dutch, Todd Gelston
Staff Present: None
Guests Present: None

AGENDA
For the
11/4/20 BoF Communications Sub-committee Meeting
7 PM at the MOBC, Meeting Room #4

1. Call to Order
2. Approval of the Minutes – October 28, 2020 Special Meeting
3. Review of the First DRAFT of the second FEMA Article
4. Recommendations for printing format for the next article
5. Scheduling for the next Meeting
6. Adjournment

DISCUSSION

Meeting called to order at 7:00 PM in Meeting Room 4.

The attendees reviewed the meeting minutes for the 10/28/20 Meeting. Joe Corbett moved that the meeting minutes, as presented, be approved. Bruce Dutch seconded the motion. Motion was approved unanimously.

The attendees reviewed the first DRAFT of the second FEMA article with some discussion. Part of the discussion was that it needed more information, preferably from the two people that wrote and submitted the application for the Fire Truck Grant. The consensus from the attendees was that the sub-committee should invite the Grant Application writers to the next meeting of the sub-committee. Todd Gelston volunteered to extend this invitation to the two Fire Department members that wrote the Grant Application. The decision was to schedule a meeting for the following week in order to maintain our publishing schedule. However, Todd Gelston explained that he was recently informed by Cindy Varricchio that the East Haddam News (EHN) was writing an article about the FEMA Grant for the "Quint" Fire Truck. She also suggested that an article should be written about the opportunity for the Town to re-finance the Town's debts at a very low interest rate. The sub-committee members discussed these two potential subjects for the next article. They reached a consensus to write and publish an article for each subject. They decided to publish the re-financing article first and the "Quint" FEMA Grant article second. The FEMA Grant article would complement the EHN article by adding details on FEMA funding, the FEMA Grant process and what FEMA is doing for East Haddam overall. The FEMA article should cover the information listed in our 10/28/20 meeting minutes and more.

Next, the attendees discussed again the potential for improving the readability of the articles by increasing the font size. Todd Gelston had not had a chance to talk to Cindy Varricchio about the potential added cost for increasing the font size.

Lastly, the members scheduled the next meeting for Wednesday, 11/11/20.

Meeting was adjourned at 7: 22 PM. The Meeting Minutes were written by Todd Gelston.