MINUTES for 9/8/23
Broadband Implementation Committee

1. Call to order at 1:11 pm. Present were Tom Sevigny, Craig Mansfield, Bruce Harris, Linda Zemienieski, Irene Haines, Stuart Palmer, and Stan Conover. Absent were Laurel White and Theresa Govert. Representing Entry Point were Nicole Banyai and Devin Cox.

2. Minutes from previous meeting were approved unanimously. Motion made by Stan and seconded by Bruce.

3. Community Outreach.

   A. Kickoff informational meeting will be held on October 26th, at 7pm. Nicole Banyai will be representing Entry Point in person at that meeting. An attempt to set up secondary meetings with senior citizens and the business community during the day of the 26th will be attempted. Irene will reach out to the business community and Stuart will reach out to seniors and the Lions Club through the Senior Center.
   B. Tabling on Election Day
   C. Web site will be updated by the end of September.
   D. Draft flyers will be developed by September 22nd. Tom will reach out to Laurel to discuss how best to reach parents of K-12 students. Press releases regarding the October 26th meeting will be submitted to the East Haddam News on a routine basis starting in late September. These press releases will be coordinated with Entry Point. Logo will be developed over the next two weeks with Craig as point person from the committee. Email to various community groups using a list that Linda will provide as well as an email to those individuals who took the survey and submitted their contact information. Tom will contact Laurel to discuss possibility of testimonial videos from members of the public.

4. Open Access Turnkey (OAT) presentation to BOS will take place on 9/20. Meeting on 9/14 at 1:30 pm with Entry Point to discuss their presentation. This meeting will be held in person at town hall with Entry Point joining via Zoom.

   Theresa is working with representatives from the State to have them join our meeting on 9/22 to discuss grant possibilities.

5. Motion to adjourn by Stan and seconded by Bruce at 2:05.