Broadband Implementation Committee

Regular Meeting

December 1, 2023/1pm/Zoom

Attendees

Tom Sevigney, Bruce Harris, Stan Conover, Stu Palmer, Craig Mansfield, Laurel White, Linda Zemienieski

Entry Point: Nicole Banyai, Eric Banyai

Meeting called to order 1:03 pm

Acceptance of Minutes for 11/17/2023 motion Bruce, 2nd Stu

Discussion of Community Outreach

Tom put an article in the paper

So far we have 460 people signed up as interested. We are getting 3-5 per day. If that continues we can really count on getting our ⅔ for March.

Lawn final draft signs and postcards were sent out to the committee today. Purchasing will require money we need to ask for from the Board of Finance. Craig and Linda have been working on getting this onto the BOF agenda. Craig suggests we come up with an amount and also write a Business Letter explaining the need. We need the money to print lawn signs and postcards as well as the inserts for the newspaper. We will need some money to keep going forward as well so we decided to ask for $2500. Signs, postcards and flyers come to about $900 estimating costs from internet searches and the newspaper charges.

> In the midst of the discussion we recognized the upcoming weather in relation to lawn signage. Snow will cover the small lawn signs and the frozen ground may need to be dealt with in posting the larger lawn signs.
>
> Tom will write the letter to BOFand ask Todd Gelton (BOF) to speak to it per Craig's suggestion.
>
> Please review the emails from Tom regarding the sign and postcard drafts. Get back to him with any changes or concerns.

The website has been updated with the new logo.

Discussion about the December 7, 2023 public meeting.

10 am and 7pm at the Municipal Office Complex. Tom has put a story in the paper. Lindas has posted the Public Announcement. Devin will present virtually at one or the other but hopefully both times. Nicole will get back to us. Linda and Craig will set up the room for ZOOM and live feed, the meeting will also be on Youtube streaming. Tom and Stu can go to the meetings. Bruce and

Craig will try to get to the evening meeting. Nicole will add the meeting announcement on the website.

Nicole will add the December 7 public meeting to the website as well

Discussion on Tabling Events

The EDC has given us permission to have a table at the December 5, 2023 Holiday in The Village event. We will be next to the Food Truck which will generate a lot of foot traffic right near us. Tom, Stu and Bruce will be at that event. Any of us are welcome to assist.

Tom will contact Mark at 2 Wrasslin Cats to ask about having a table at his shop

Discussion about the Door to Door campaign

Theresa is not here today. She is actively working on this.

Theresa is also setting up a Facebook account for the Broadband Implementation/EastHaddamFiber. Town IT is working with her and assuring that FOIA protections are in place.

Meeting adjourned 1:28pm

Next Meeting December 15, 2023