Broadband Implementation Committee

Regular Meeting

January 19, 2024/1pm/Zoom

Attendees

Tom Sevigney, Bruce Harris, Stan Conover, Craig Mansfield, Laurel White, Stuart Palmer

Entry Point: Eric Banyai

Meeting called to order 1:02 pm

Acceptance of Minutes for 1/5/2024 motion Stan, 2nd Stu

Discussion Signage

Craig is still working out pricing. Shipping is very expensive and the local quote he received was extraordinarily expensive. He is now checking with Essex printing and Bryan Perry's company to see if he can get better pricing. So far some of the quotes received are $1600 for shipping from one company and $2200 for signs from a local company.

Upcoming Outreach Experiences

Tom is presenting at the Community Lions meeting next Tuesday 1/23/2024

Insert Flyers are going into the newspaper next week.

Cost: $750 for 5000 flyers, worked out to $0.10/flyer, which is considerably less expensive than printing at Staples

Irene is planning an article for the paper, Tom isn't sure when she plans to do this.

Laurel will reach out to the schools to see how best to get messaging to families.

Laurel will meet with the Superintendent and ask about using ParentSquare in addition to PTO opportunities. Laurel will ask also about ways to meet with families, whether this is a presentation at the schools or other ways the superintendent may feel best suits.

Craig is scheduled to meet with the new Superintendent next week and will also discuss reaching out to families.

St Stephens is still interested in hosting an event but has not offered a date.

Craig is reaching out to the Fire Department as well. They have a monthly business meeting on Tuesdays.

Stu will check with the Men's Lion's Club to see if they would be interested in a meeting as well.

Discussion on Door to Door campaign

Tom has not heard from Theresa regarding this opportunity. The weather is not conducive to getting people out on the roads to walk around. Perhaps waiting until March is best.

We may need to extend the Education Campaign for another month or two because of the holiday and January weather issues keeping things well tamped down.

Tracking interest

The committee asked Erik Banyai at EntryPoint about methods to track where people hear about this project. Erik will check with Nicole at EntryPoint to add a box that can be checked for: social media, newspaper, word of mouth, advertisement onto our sign up platforms.

Financing Information

Craig asked Erik(EP) if any headway has been made toward financing options. Erik will check with Nicole(EP) as well on this item.

Meeting adjourned 1:20pm

Next Meeting February 2, 2024

Respectfully submitted, Laurel White, secretary