East Haddam Library System
Public Relations Committee Meeting
March 5th, 2025, 2:30 P.M.
Rathbun Library
Minutes

Call the meeting to order @2:42 pm;
Trustees Present: M Mazur, A Hinchcliffe; C vanValkenburg (via phone);
Also present: Director EHLS E Morgen

Approval of the minutes from the December 4, 2024 meeting minutes accepted as presented.

Library Updates:

- EHLS: New website to open April 1st; Changing of the calendar from Google Calendar which is more user friendly and easier to add flyers etc. yearly cost $100.

Community Outreach:

Tanya B, 2nd Selectman, asking for different organizations to set up a table to have information on their organization at Spring Fling at Mac-o-Moodus state park on March 23 from 12-3pm. After a discussion, library won't have a table for this.

Looking into the Economic Development activities to take place at the Heritage Park. Need to see if there is a charge to have a table. There are different themes that will take place such as vendors and activities for children.

Need to investigate New Library Poster Board discrepancies. Should not present to community until this is resolved and after the fire department construction.

Old Business:

- Updated 2025 meeting Schedule: we will cancel May & July meetings. Mary to send the agenda to the town as Canceled meeting
- Event updates
    - March 10 Rathbun Beginner Crochet class 2pm
    - March 15 Rathbun How to Live with Clarity & Confidence 1:30-3:30pm
    - EHLS & Land Trust Words form the Woods has grown so will be meeting at St. Stephens moving forward

New Business:

- Implementing "Goals and Guidelines" directives
    - How to be part of community events: E Morgen to attend the Community Conversation meeting on March 13 at YFS
    - Both Friends groups working with Historical society on upcoming events. E Morgen to introduce the events so community knows EHLS is involved.

Meeting adjourned at 3:28 pm.

Next scheduled meeting: April 2, 2025 at 2:30 P.M.