

TOWNSHIP OF LAWRENCE

P.O. Box 6006
Lawrenceville, New Jersey 08648

Department of Community Development
609-844-7087

MINUTES

Lawrence Township Shade Tree Advisory Committee

July 27, 2011

Members Present: Carmine Di Sanzo, Rosemarie Clark, Doris Weisberg and Edward Sproles.

Members Absent: Janet Kane, Alvin Geser

Others Present: Andrew Link, Staff Liaison and Judy Bubar

Chairman Di Sanzo convened the meeting at 8:00 PM when a quorum was achieved.

- The June minutes were approved.
- The Committee reviewed Janet Kane's photographs of a stone marker with an engraved plate attached. Rosemarie Clark will do further research into engraving. Ms. Clark's main concern is that the marker be dignified.
- Ms. Clark provided a handout on ideas on education. She will follow-up with the Patch to see what they would be willing to carry. She said that we could use some advance publicity for programs such as Arbor Day. She provided samples of handouts from the Extension Service that could be distributed through the Nature Center and at Community Day.
- Doris Weisberg said that the Gazette is also a good venue.
- Ms. Clark suggested looking at Princeton Borough's website and their frequently asked questions section as a model.
- Ms. Clark proposed offering a book on tree identification in lieu of a bonsai at Community Day. Ms. Weisberg said that she will bring candy.
- Judy Bubar said that she contacted TV channel 6 and 10 to see what they might be willing to carry regarding proper mulching and other tree issues. She said they expressed an interest. She will continue her research. She has been working with her neighbors to inform them of proper mulching techniques.
- Ms. Weisberg said that WZBN and Comcast News Makers are good places for local news.
- Ms. Bubar handed out a sample statement on proper mulching for the Committee's consideration. She is willing to create a graphic illustration to accompany the narrative.
- Chairman Di Sanzo asked the Committee to review the statement and comment at the next meeting. He said that it matters when the spots are shown.

- Ms. Weisberg suggested targeting home owners associations and businesses that contract with landscape contractors. They are likely to respond to a case being made for not wasting money and not creating dead trees. Chairman Di Sanzo said to include the landscape contractors too.
- Ms. Weisberg will ask Steve Groeger about using the calendar to promote tree issues.
- Ms. Weisberg said she was concerned about a 42" tree in the construction zone at the Rider West House project. Andrew Link agreed to talk to the Municipal Engineer about tree protection.

The meeting was adjourned at 9:10 PM.

Respectfully submitted,

J. Andrew Link
Principal Planner