

LAWRENCE TOWNSHIP GROWTH & REDEVELOPMENT COMMITTEE
June 10th, 2025
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The following are the minutes of the Growth & Redevelopment Committee meeting, which was held on Tuesday, June 10, 2025 at 7:00 p.m.

Statement of Adequate Notice:

Adequate notice of the regular meeting of the Lawrence Township Growth & Redevelopment Committee has been provided by filing an annual meeting schedule with the Municipal Clerk and by filing the agenda with the Municipal Clerk, posting prominently in the Municipal Building and mailing to the Trenton Times.

Roll Call:

Present:

Jeremy Ryan
Stavros Papafilipakis
Joan Brame
Peter Ferrone
Edward Freeland, Vice Chairperson

Absent:

Excused Absence:

Michelle King, School Board Liaison
Maria Connolly
Edward Garcia
Kelly Edelstein, Staff Liaison
Melissa Clark, Chairperson
Olympia l'Liou Perry, Council Liaison

Also Present:

Jeffrey Radice, Secretary

Minutes:

April 8, 2025 minutes were approved.

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April Networking Event Recap:

The group spoke about changing the date from an August event to September due to people's Summer schedules. There was no conclusion on an exact date set. The consensus was that the group could hold three events a year, each one being a different kind of event. The types of events could vary from a job fair, round table, guest speaker, networking event and more.

The group spoke about having a temp or placement agency come to speak to businesses on how to attract employees. A job fair was discussed at length, possibly for a January event to replace end of the year turnover in businesses.

The committee agreed that they needed to ramp up their marketing to attract more people to the events. They want to expand to newspaper, mailing lists, mass emails, letter/postcard and more.

When recapping the April networking event, they all agreed that there was more engagement and interaction at this event than the previous one. A suggestion was to have each person/business owner attending stand up at the beginning of the event to introduce themselves and give a background on their business.

Student Representative Update:

This item was tabled to the July meeting, as there is no update at this time.

Discussion on Focus of the Committee and Mission/Charter Statement:

The committee agreed that each member should go back and review the previous work done by committee member Ryan. A link was sent to each member and they should come back prepared to speak about it at the July meeting.

The goal is to get the committee on the same page with the mission, then to get Council and/or the Township Manager's approval and cosigning of the statement and possible name change.

Update from Council Liaison, Olympia I'Liou Perry:

Absent.

Other Business:

The committee spoke about improving the access to business content. They are looking to access documents on the website to generate an engine to answer questions regarding Lawrence businesses through an artificial intelligence site. The maintenance of this site would entail entering a new PDF from the website into the engine. This site would be a Lawrence business AI page.

Public Comment:

None.

Adjournment:

There being no further business to come before the committee, the meeting was adjourned at 8:04 p.m.

Respectfully submitted,

Jeffrey Radice
Recording Secretary

Minutes approved: _____