

LAWRENCE TOWNSHIP GROWTH & REDEVELOPMENT COMMITTEE
July 29th, 2025
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The following are the minutes of the Growth & Redevelopment Committee meeting, which was held on Tuesday, July 29, 2025 at 7:00 p.m.

Statement of Adequate Notice:

Adequate notice of the regular meeting of the Lawrence Township Growth & Redevelopment Committee has been provided by filing an annual meeting schedule with the Municipal Clerk and by filing the agenda with the Municipal Clerk, posting prominently in the Municipal Building and mailing to the Trenton Times.

Roll Call:

Present:

Jeremy Ryan
Stavros Papafilipakis
Peter Ferrone
Edward Garcia
Melissa Clark, Chairperson

Absent:

Excused Absence:

Michelle King, School Board Liaison
Maria Connolly
Joan Brame
Edward Freeland, Vice Chairperson
Jeffrey Radice, Secretary
Olympia I'Liou Perry, Council Liaison

Also Present:

Kelly Edelstein, Staff Liaison

Minutes:

June 10, 2025 minutes were approved.

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Discussion of Student Representative Applications

- Six students total applied
- 2 from LHS, Lawrenceville School and Notre Dame
- Great ideas from Students
- Should we have more than one?
 - Jeremy suggested it may be too much supervision required
 - Ed thinks having 3 might be a good idea.
- Will meet August 1st between 12pm and 3pm
 - Olympia, Melissa, and possibly Peter will attend

Discussion of Networking Event

- October 15th from 5:30pm to 7pm was selected, Kelly will reach out to the library for a room.
- Should we drop ship postcards to invite businesses?
- Business readiness for AI as a possible topic? Jeremy to Discuss with Ed Freeland.

Discussion of Businesses and Ideas

- Should we check with businesses that have opened?
- What about Social Media to promote specific businesses?
- How to promote businesses
- Peter discussed a podcast with the manager of the Trenton Farmers market. Peter would like to invite him to a meeting
- How to best figure out why businesses thrive or fail?

Motion to accept the Strategic Direction of the Growth and Redevelopment Committee- as referenced in a document dated August 13, 2024 Recommendations for Strategic Direction
Motion made by Jeremy Ryan, second by Stavros, all approved, motion passed.

Update from Council Liaison, Olympia P'Liou Perry:

Absent.

Other Business:

None.

Public Comment:

None.

Adjournment:

There being no further business to come before the committee, the meeting was adjourned at 8:12 p.m.

Respectfully submitted,

Kelly Edelstein for Jeffrey Radice
Recording Secretary

Minutes approved: _____