

Amended October 21, 2025 at 10:45am to add item D-e.

Posted October 17, 2025 at 11:00am



AMENDED AGENDA
TOWN OF DEWEY BEACH
MARKETING COMMITTEE MEETING
Dewey Beach LifeSaving Station
1 Dagsworthy Ave
Dewey Beach, DE 19971

Tuesday, November 4, 2025
5:00pm

This meeting will also be livestreamed on [YouTube](#)
With the option to participate via [Zoom](#)
(Meeting ID 608 759 4237, Dial In 1(646)931-3860)

I. Opening of Meeting

- a. Convene Marketing Committee Meeting
- b. Pledge of Allegiance
- c. Roll Call
- d. Adoption of Agenda
- e. Approval of Minutes
- f. Public Comment (Non-Agenda Items)

II. Agenda Items (*Public comment will be taken for each item after committee discussion and prior to vote being taken*)

- A. Introduction of committee members.
- B. Presentation and discussion of new committee focus and goals approved by Town Council on September 26, 2025.
- C. Discuss and possibly vote to appoint a committee secretary.
- D. Discuss and possibly vote on the following proposed activities. The committee may designate individual members or subgroups to carry out additional work related to the proposed activities.
 - a. Fundraising support for the new Town Hall & Public Safety building.
 - b. Holiday fundraising projects.
 - c. Business and community outreach for collaboration, information sharing, and representation at upcoming events.

- d. Development and promotion of a “Neighbor Network” communication system.
 - e. Community outreach and education for Resiliency & Sustainability Committee initiatives.
- E. Discuss and possibly vote on topics for the upcoming town newsletter.
- F. Announce items for future committee discussion and possible action:
- a. University of Delaware alumni week
 - b. Dewey Beach Renter Welcome packets for dissemination by property managers and realtors

III. Closing of Meeting

- a. Committee Member Comments
- b. Adjournment

Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.