

Posted December 30, 2025 at 11:00am



**AGENDA**

**TOWN OF DEWEY BEACH  
MARKETING COMMITTEE MEETING  
Dewey Beach LifeSaving Station  
1 Dagsworthy Ave  
Dewey Beach, DE 19971**

**Tuesday, January 6, 2026  
5:00pm**

**This meeting will also be livestreamed on [YouTube](#)  
With the option to participate via [Zoom](#)  
(Meeting ID 608 759 4237, Dial In 1(646)931-3860)**

**I. Opening of Meeting**

- a. Convene Marketing Committee Meeting
- b. Pledge of Allegiance
- c. Roll Call
- d. Adoption of Agenda
- e. Approval of Minutes
- f. Public Comment (Non-Agenda Items)

**II. Agenda Items (*Public comment will be taken for each item after committee discussion and prior to vote being taken*)**

- A. Discussion and possible action regarding Town Hall fundraising initiatives and activities.
- B. Discussion regarding social media platform activity and current needs.
- C. Discussion regarding community and business outreach.
- D. Discussion and possible action regarding Neighbor Network communication system.
- E. Discussion and possible action regarding the University of Delaware Alumni Week outreach and planning.
- F. Discussion and possible action regarding Renter Welcome Packets and Chamber of Commerce outreach.
- G. Brainstorming session for town newsletter topics.
- H. Discussion regarding cooperation with the Resiliency & Sustainability Committee.

### **III. Closing of Meeting**

- a. Committee Member Comments
- b. Adjournment

*Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.*