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AGENDA
TOWN OF DEWEY BEACH
MARKETING COMMITTEE MEETING
Dewey Beach LifeSaving Station
1 Dagsworthy Ave
Dewey Beach, DE 19971

Tuesday, March 3, 2026
4:00pm

This meeting will also be livestreamed on [YouTube](#)
With the option to participate via [Zoom](#)
(Meeting ID 608 759 4237, Dial In 1(646)931-3860)

I. Opening of Meeting

- a. Convene Marketing Committee Meeting
- b. Pledge of Allegiance
- c. Roll Call
- d. Adoption of Agenda
- e. Approval of Minutes

II. Agenda Items (*Public comment will be taken for each item after committee discussion and prior to vote being taken*)

- A. Discussion and possible action regarding Town Hall fundraising initiatives and activities.
- B. Discussion and possible action regarding committee involvement at Opening Weekend Celebration March 13-15, 2026.
- C. Discussion and possible action regarding partnership with the Rehoboth-Dewey Chamber of Commerce and potential material for summer renter welcome packets.
- D. Discussion and possible action regarding committee participation at upcoming events, including but not limited to:
 - a. Run for the Buds, March 22nd
 - b. Dewey Egg Scoop, April 4th
 - c. Coastal DE Running Festival, April 11th-12th
 - d. Doodles in Dewey, April 24th
 - e. Art Fest, May 9th

- E. Discussion regarding cooperation with the Resiliency & Sustainability Committee.
- F. Update and discussion on social media platform activity and needs.
- G. Brainstorming session for town newsletter topics.

III. Closing of Meeting

- a. Committee Member Comments
- b. Adjournment

Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.