

**AGENDA
TOWN OF DEWEY BEACH
MARKETING COMMITTEE MEETING**

***Due to Covid-19, the meeting will be held on Zoom, and Live-Streamed at:
<https://www.youtube.com/channel/UCN0iYOg1yehkf4zecFfaltQ/live>**

**Thursday, May 20th, 2021
5:30 PM**

Convene Committee Meeting 5:30 PM

Opening: Pledge/Roll call- Chairman Martin

Approve minutes from 4/15/21 meeting

Adoption of Agenda

AGENDA:

- 1.) Discuss and possibly vote on ideas to secure donations from the public for the Town Beautification project. We will discuss the cost of the Route 1 median signs to be offered for donation and the value of that donation. Also, we will discuss the Town website and Facebook changes revolving around the project. Other ideas maybe discussed, revolving around a Town beautification marketing campaign. Need to finalize sign design, purchase a sign, and discuss the mailer.
- 2.) Discuss the David Ashby Memorial run in October.
- 3.) Public Comments
- 4.) Member Comments
- 5.) Schedule Next Meeting
- 6.) Adjourn Meeting

Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. Public Comment* will be limited to a maximum of three (3) minutes per person during the public comment period at the beginning of the meeting.