

Posted May 26, 2026 at 9:30am



**AGENDA**  
**TOWN OF DEWEY BEACH**  
**MARKETING COMMITTEE MEETING**  
**Dewey Beach LifeSaving Station**  
**1 Dagsworthy Ave**  
**Dewey Beach, DE 19971**

**June 2, 2026**  
**4:00pm**

**This meeting will also be livestreamed on [YouTube](#)**  
**With the option to participate via [Zoom](#)**  
**(Meeting ID 608 759 4237, Dial In 1(646)931-3860)**

**I. Opening of Meeting**

- a. Convene Marketing Committee Meeting
- b. Pledge of Allegiance
- c. Roll Call
- d. Adoption of Agenda
- e. Approval of Minutes

**II. Agenda Items (*Public comment will be taken prior to any formal action*)**

- A. Discussion and possible action regarding Town Hall fundraising initiatives and activities.
- B. Discussion and possible action regarding committee participation at upcoming events, including but not limited to:
  - a. Bonfires on the Beach 6/17 – 8/26
  - b. Running of the Bull 6/26
  - c. Red White & Bloom Kids Bike Parade 7/5
  - d. July 4<sup>th</sup> Weekend
  - e. Canoe Races 7/15
  - f. Restaurant Games 8/11
  - g. End of Season Party 9/19
  - h. Dewey Dog Day 9/20
- C. Discussion regarding cooperation with the Resiliency & Sustainability Committee.
- D. Discussion regarding future committee operations.

E. Brainstorming session for town newsletter topics.

**III. Closing of Meeting**

- a. Committee Member Comments
- b. Adjournment

*Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.*