

Posted April 27, 2026 at 9:40am



AGENDA
TOWN OF DEWEY BEACH
MARKETING COMMITTEE MEETING
Dewey Beach LifeSaving Station
1 Dagsworthy Ave
Dewey Beach, DE 19971

May 4, 2026
4:00pm

This meeting will also be livestreamed on [YouTube](#)
With the option to participate via [Zoom](#)
(Meeting ID 608 759 4237, Dial In 1(646)931-3860)

I. Opening of Meeting

- a. Convene Marketing Committee Meeting
- b. Pledge of Allegiance
- c. Roll Call
- d. Adoption of Agenda
- e. Approval of Minutes

II. Agenda Items (*Public comment will be taken for each item after committee discussion and prior to vote being taken*)

- A. Discussion and possible action regarding Town Hall fundraising initiatives and activities.
- B. Discussion regarding development of future marketing concepts and materials.
- C. Discussion regarding social media campaign and metrics.
- D. Discussion and possible action regarding committee participation at upcoming events, including but not limited to:
 - a. Golden Jubilee, May 8th – 10th
 - b. Art Fest, May 9th
 - c. Memorial Day Weekend
 - d. Running of the Bull
 - e. Red White & Bloom Kids Bike Parade, July 5th
- E. Discussion regarding cooperation with the Resiliency & Sustainability Committee.

F. Brainstorming session for town newsletter topics.

III. Closing of Meeting

- a. Committee Member Comments
- b. Adjournment

Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.