

Each year, as summer begins, the United States Lifesaving Association sponsors National Beach Safety Week in an effort to remind beachgoers to use caution in the aquatic environment. National Beach Safety Week begins the Monday before Memorial Day and ends seven (7) days later on Memorial Day Monday.

The USLA National Public Education committee is responsible for coordinating National Beach Safety Week through direct efforts and through the nine USLA regions. These regions are responsible for efforts within their area.

Regions, local chapters and lifeguard agencies can assist in promoting National Beach Safety Week by requesting that their local and state political leaders issue a proclamation declaring National Beach Safety Week and by sponsoring press conferences to inform the public. To encourage political leaders to declare National Beach Safety Week, it is best to send a letter to the political leader, along with a sample proclamation. We recommend that you send this letter no later than March 1 of the year you wish to see the proclamation.