



2009 COASTAL HIGHWAY, DEWEY BEACH, DELAWARE 19971 (302) 227-4600 Fax: (302) 227-4601

VOTED TOP 45 BEACH BARS IN THE WORLD - MEN'S JOURNAL, JULY '03

VOTED BEST BAR/NIGHT SPOT IN DELAWARE - DELAWARE TODAY 2004/05/06/07/08/10/11/12/16/17

"POSSIBLY THE BEST CRABCAKE ON THE PENNINSULA" - THE WASHINGTON POST

"THE BEST BURGER AT THE BEACH" - DELAWARE TODAY

"THE BIGGEST BOODY MARY SMORGASBOARD EVER!" - THE NEW YORK TIMES

BEST OF DELAWARE - BEST BAR DOWNSTATE 2010, 11,12,13,14,15,16, 2017, 18,19,20

BEST DEWEY BEACH RESTAURANT - DELAWARE TODAY

2006, 2010,2011,2012,2013,2014, 2016

BEST BAR FOOD - DELAWARE TODAY 2006

BEST BREAKFAST PLACE-DELAWARE TODAY 2006, 07, 08, 10,11,16-18

BEST SUNDAY BRUNCH - DELAWARE TODAY 2006 - 2017,18,19,20

VOTED BEST STAFF AT THE BEACH - OUT & ABOUT 2006, 2007, & 2008

VOTED BEST BLOODY MARY, DELAWARE TODAY 2014, 2015,2020

WWW.TheStarboard.com

June 8, 2021

To: Bill Zolper, Town Manager
Town of Dewey Beach
105 Rodney Street
Dewey Beach, Delaware 19971

Re: 2021 Expansion of Premise requests

I am writing to officially submit our usual 'expansion of premise' requests for the two remaining events we do each year. Its always 3 events each year but we missed doing our "Opening Weekend" due to Covid, we've lucked out and been reopened fully so will move forward with our other usual events. Before the restrictions were lifted, I discussed with you pushing our usual June date for the Bull Run till later in the season. This would give us the best possible chance to host the annual event, and if things were still not 'normal' by then, we'd be able to cancel without fans wanting us to schedule it later this year. I've pushed it to the latest possible date that works where we still have enough staff in town to assist. I've worked with Jason Wilson to ensure it doesn't fall on the weekend his Skim Contest is held, and with DELDOT to ensure they are on hand to assist with any traffic scenarios. In years past this has been an agenda item where the town commissioners approve it, then I work with you, the police chief, and lifeguard captain to ensure we are set for each of the events. We have logistics down smooth, so I do not foresee any issues.

The one thing I've briefly discussed with both Mayor Cooke and Jim Deedes is that we currently have an expanded premise due to Covid. These two events are more 'events' than everyday seated dining, as there will be standing consumption, activity outside the normal realms of restaurant dining. Therefore I'd suggest these are events we still seek commissioner approval on and pay the established \$500 fee which helps cover added police on the day of. (Though every previous year for Dewey Goes Pink the town opts to donate the \$500 back to the DBCC)

RUNNING OF THE BULL – SATURDAY, AUGUST 21st, 2021

After a year off from Covid, we look to bring this exciting event back to Dewey Beach for its 24th Anniversary. This should be the only year it would be requested late in the season, as next year for its 25th anniversary we'll submit a request for June 25th, 2022. The beneficiary of the Bull Run is the Rehoboth Beach Volunteer Fire Department as funds are raised go directly their way. The parking lot area fenced off for patron use, portable bathrooms brought in the morning of the event and removed the same evening. The event runs from 9am-4pm this day, is cleaned up immediately following to be back to normal operation just a couple hours following. It's a collaborative effort with ourselves, DE State Police, Dewey Police, Dewey Beach Patrol, DelDot, and Rehoboth Volunteer Fire Department. Additionally, we have volunteers from our other restaurants line the streets our patrons travel with trash bags and bottled water to keep them hydrated and keep trash eliminated.

10th ANNUAL DEWEY GOES PINK 5K & PIG ROAST –SATURDAY, OCTOBER 9th, 2021

This event also did not happen in person last year, but we did succesfully fundraise to donate \$65,000 to the Delaware Breast Cancer Coalition despite no true live event. In its first 9 years Dewey Goes Pink is closing in on the \$1 Million mark raised for our local Delaware Breast Cancer Coalition. This years race will bring back an event that has the spotlight on Dewey Beach for a wonderful organization that does good work for our local community here in Sussex County. The huge pink ribbon will return! Its an 11am start on Saturday October 9th coordinated with DelDot and the State, assistance from Dewey Police, DE State Police, and the Rehoboth Volunteer Fire Department. Following the run there is a fun pig roast party on the parking lot of The Starboard and our side street of Saulsbury from 11-4pm that October afternoon.

Thank you for your attention to gaining approval for both of these events this coming season. Its going to be wonderful to see people having fun once again and be able to donate proceeds to two worthy recipient organizations.

Sincerely,

Steve 'Monty' Montgomery