

Dewey In Bloom is excited to launch the **Red White and Bloom Kids Bike Parade** on **Sunday, July 5th**, and we'd love your business to be a **founding sponsor** of this new family-friendly tradition.

The Red White and Bloom Kids Bike Parade will celebrate Independence Day, summer and community by welcoming children to decorate their bikes and parade on McKinley Avenue (bayside) followed by a celebration area with activities for kids. We are currently seeking sponsorship support. Some of the activities we hope to include are a moon bounce, face painter, balloon art, kids planting activity and edible treats for the kids.

Sponsorships may be financial or in-kind. Sponsors will be recognized on-site, on event signage, and through Dewey in Bloom's promotional efforts.

This is a great opportunity to support Dewey Beach Families, gain visibility with summer visitors, and help create a memorable new community event. We have attached a sponsorship form for your information. If you choose to participate you can complete the sponsorship form online at the following link:

<https://www.townofdeweybeach.gov/departments/deweyinbloom/dewey-in-bloom-bike-parade>

Please complete it by May 15th so that we can include you in our promotional materials.

Thank you for considering support for the **Red White and Bloom Kids Bike Parade** – we hope you'll help us make this inaugural year unforgettable.

Warm regards,

Shari Goodman

Dewey in Bloom Volunteer

301-370-7659

