

Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center

“The Nation’s Summer Capital”

February 21st, 2025, Chamber Update: Town of Dewey Beach

CHAMBER UPCOMING EVENTS, NEWS & UPDATES:

- The Chamber’s Rehoboth Beach Downtown Advisory Task Force hosted a meeting in Convention Hall on **February 11th, 2025**.
- On **February 19th**, the Chamber hosted a Business After Hours at Palm Beach Bar & Grill.
- The 2025 Visitor Guide delivery is due in the week of **February 17th - February 21st**.
- On **February 26th at 12PM (noon)**, the Chamber will host a General Membership Luncheon at the Lighthouse Cove Event Center with speaker Jane Gruenebaum – Sussex County Councilwoman.
- On **March 12th at 12PM (noon)**, the Chamber will host a General Membership Luncheon at Nicola Pizza with speaker Sara Bluhm – Executive Director of Sussex County Land Trust.
- On **March 13th from 5-7PM**, the Chamber will host a Business After Hours at The Starboard Restaurant.
- On **March 20th at 12PM (noon)**, the Chamber will have its Installation and Awards at the Cambria Hotel Rehoboth Beach.

ACCOMODATION OCCUPANCY REPORT – 19971 ZIPCODE

YTD Comparison Jan.1- February 11, 2024, VS Jan.1- February 9, 2025

<i>Wed 2023</i>	<i>Wed. 2024</i>	<i>Sat. 2023</i>	<i>Sat. 2024</i>
<i>8,734</i>	<i>8,888</i>	<i>10,847</i>	<i>11,677</i>

Dewey Beach ONLY Occupancy Comparison 2023-2024

DECEMBER

	WEDNESDAY		SATURDAY	
	2023	2024	2023	2024
WEEK 3	20%	4%	WEEK 3	21% 28%
WEEK 4	23%	7%	WEEK 4	31% 23%

*Please see next page for January and February 2025 Occupancy.

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JANUARY

	WEDNESDAY			SATURDAY	
	2024	2025		2024	2025
WEEK 1	3%	8%	WEEK 1	12%	15%
WEEK 2	2%	3%	WEEK 2	33%	18%
WEEK 3	2%	9%	WEEK 3	23%	28%
WEEK 4	2%	2%	WEEK 4	38%	31%

FEBRUARY

	WEDNESDAY			SATURDAY	
	2024	2025		2024	2025
WEEK 1	3%	2%	WEEK 1	41%	42%
WEEK 2	4%	14%	WEEK 2	36%	14%