

**Advantage Watertown Meeting**  
**June 10, 2021**  
**8:30 a.m.**

**Meeting To Be Held In-Person at  
City of Watertown City Hall**

**Meeting Agenda**

1. Welcome
2. Privilege of the Floor
3. Zoo New York Master Plan Presentation – Larry Sorel, Zoo New York Executive Director/CEO
4. Downtown Business Improvement District
  - a. Brainstorming on How a BID Could Enhance Downtown
5. Downtown Updates
  - a. Streetscape Project
  - b. Jefferson County Historical Society
  - c. Events
  - d. Other
6. Trails
  - a. Region Wide Trail Study
  - b. Black River Trail Extension to Ft. Drum
7. Other
8. Adjournment
9. Next Meeting: July 8, 2021

**Note:** The meeting will be held in City Council Chambers on the 3<sup>rd</sup> floor of City Hall. All attendees must enter through the Sterling Street entrance and sign in. Each attendee must wear a mask while moving around the building.