



# Tree Watertown

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## MEDIA RELEASE

For Immediate Release  
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### **TREE WATERTOWN'S 20<sup>th</sup> ANNUAL FALL TREE PLANTING PROJECT**

On ***Saturday, October 30, 2021, at 9:00 a.m.***, volunteers from Tree Watertown, the City of Watertown's Street Tree Advisory Board, will conduct their 20<sup>th</sup> annual fall tree planting project. The project will involve the planting of 50 bare-root trees at various locations throughout the Jefferson County Fairgrounds. Rain or shine event!

The project is funded through the City's American Rescue Plan Act (ARPA) grant allocation and will bring together multiple area organizations to help improve the community. This planting event furthers the goals of Tree Watertown by increasing tree canopy in the city and educating the community about the benefits of planting trees.

Tree Watertown members and NYS Department of Environmental Conservation Staff will lead and assist volunteers in proper tree planting techniques throughout the project. Project partners include Watertown City School District, Immaculate Heart Central Schools, the City's Department of Planning and Community Development who provide technical assistance, and the City's Parks and Recreation & Public Works Departments who assist by preparing the planting sites and supplies for volunteers.

The annual tree planting event has become a fall tradition and supplements other annual tree planting efforts in the city. Trees planted during any season improve the community's quality of life, provide beauty and shade for our neighborhoods, schools, and parks, help to minimize the impacts of recent and future tree loss, minimize storm water runoff, in addition to help clean the air by filtering pollution and producing oxygen.

All interested members of the public are invited to participate by joining Tree Watertown at 9:00 a.m. at Bicentennial Park, located next to the municipal arena at the Jefferson County Fairgrounds, 600 William T Field Drive, in Watertown.

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