TML Committee Library Director's Report December, 2021

Comparative Stats for Lending of Physical Materials:

Top 10 Highest Circulation in the Minerva Consortium

November 2021					
			SERVICE		
	HOME LIBR	CITY/TOWN	POPULATION	TOTAL CIRCULATION	
1	Curtis Memorial Library	Brunswick	20,535	23988	
	Scarborough Public				
2	Library	Scarborough	20,352	13210	
3	South Portland PL Main	South Portland	25,548	12882	
	Falmouth Memorial				
4	Library	Falmouth	31,531	9921	
5	Lithgow Public Library	Augusta	197,191	9809	
6	Auburn Public Library	Auburn	23,187	8431	
7	Thomas Memorial Library	Cape Elizabeth	9,313	7456	
8	Kennebunk Free Library	Kennebunk	10,798	6939	
9	Baxter Memorial Library	Gorham	17,651	6666	
10	Topsham Public Library	Topsham	8,852	5929	
October 2021					
			SERVICE		
	HOME LIBR		POPULATION	TOTAL CIRCULATION	
1	Curtis Memorial Library	Brunswick	20,535	24132	
_	Scarborough Public				
2	Library	Scarborough	20,352	13399	
3	South Portland PL Main	South Portland	25,548	12658	
4	Lithgow Public Library	Augusta	197,191	10037	
_	Falmouth Memorial				
5	Library	Falmouth	31,531	9532	
6	Auburn Public Library	Auburn	23,187	8522	
7	Thomas Memorial Library	Cape Elizabeth	9,313	7610	
8	Patten Free Library	Bath	8,319	7562	
9	Kennebunk Free Library	Kennebunk	10,798	6975	
10	Baxter Memorial Library	Gorham	17,651	6802	

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Total items borrowed from other libraries: 1,329

Total items lent to other libraries: 1,293

Statistics for Digital Services

- 1. Kanopy Streaming Service, current month to date, plus previous two months
 - Last month: 11/1 11/30/2021
 - Number of patrons using the service: 43
 - Number of plays: 223
 - Number of minutes viewed: 7,259
 - o Monthly cost: \$440
 - o Cost per user: \$10.23
 - Previous month: 10/1 10/31/2021
 - o Number of patrons using the service: 43
 - Number of plays: 223
 - Number of minutes viewed: 7,259
 - Monthly cost: \$346
 - o Cost per user: \$8.04
 - Highest month: 4/1 4/30/21
 - Number of patrons using the service: 53
 - Number of plays: 496
 - Number of minutes viewed: 20,070
 - o Monthly cost: \$508
 - o Cost per user: \$9.59
 - Pre-Covid average cost per month: \$220
- 2. Cloud Library ebooks & eaudiobooks
 - Last month: 11/1 11/30/2021:
 - o Active users: 193
 - o Checkouts: 467
 - eBoooks: 175
 - eAudiobooks: 292
 - Previous month: 10/1 10/31/2021:
 - o Active users: 188
 - o Checkouts: 506
 - eBoooks: 170
 - eAudiobooks: 306

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Program Attendance

Last month: 11/1 - 11/30/21

Total programs: 33 adult, 7 children's Total attendance: 593 adult, 230 children's

Previous month: 10/1 - 10/31/21

Total programs: 29 adult, 14 children's Total attendance: 432 adult, 374 children's

News and Updates

We will be launching our second annual Community Read next month featuring *One Day: The Extraordinary Story of an Ordinary 24 Hours in America*, by Gene Weingarten. We will be doing this in conjunction with South Portland Public Library and Scarborough Public Library again this year.

New Committee Members

Thank you to Becky Fernald and Kathleen Kent for serving on the Committee!

The new roster of TML Committee members is below. I look forward to welcoming Tim Hebda and Sara Hoffman at our January meeting!

First Name	Last Name	Term Ends
Sara	Hirshon	12/31/2022
Tim	Blackstone	12/31/2022
Jason	O'Brien	12/31/2022
Megan	Cotter	12/31/2023
John	DiPalazzo	12/31/2023
Tim	Hebda	12/31/2024
Sara	Hoffman	12/31/2024

Report submitted by Rachel Davis, 11/18/21