

Town of Cape Elizabeth
Recycling Committee
Meeting Minutes
May 5, 2022

Present: Stephanie Austin (SA), Jennifer MacDonald (JM), Kara Lavender Law (KL), Eve Downing (ED), Jenna Pfueller (JP), Tim Trachimowicz (TT)

Absent: Bruce Rayner (BR)

Staff: Jay Reynolds (JR), Director of Public Works

Public/Guests: None

1. Call to Order

TT called the meeting to order at 7:04 PM.

2. Citizens Opportunity for Public Comment on Items Not on the Agenda

Resident Dana Benson introduced himself. Dana is recently retired and is interested in the work of the Recycling Committee. He noted areas for which the committee to explore, for example, adding more recycling content to the website. He also discussed the recycling challenges exists at the middle school cafeteria. He also inquired about contamination reports from the School's recycling. TT responded and provided an overview of the committee, the committee's goals and current initiatives and discussion topics.

3. Approval of April 7, 2022 Draft Meeting Minutes

The April 7, 2022 meeting minutes were approved as submitted by a roll call vote.

6 Yes, 0 No

4. Q&A Series: ED informed the committee members that she is continuing to work on this initiative. ED plans on obtaining each member's top three questions to be considered for the program. ED will consolidate them and once they have all been received. ED will be setting up a shared file for ease of updating/organizing the list of questions.

5. Committee Updates and Correspondence:

KL suggested that for future meetings, the committee consider having a dedicated agenda item to discuss communications, social media, et cetera. SA offered to research options for boosting social media posts and also for obtaining and tracking new followers. ED offered to post certain recycling topics to the 'Cape P.O.D.' and/or the 'Buy Nothing – Sell Nothing' groups.

KL announced that she researched and found out that the strawberry festival has been cancelled for this year.

KL discussed the upcoming Cape Challenge 5k event and whether the committee wanted to participate. Several members volunteered for the event on June 5th. The committee discussed outreach options and raffle items.

KL brought up, and the committee discussed, the water bottle filling stations project. The committee discussed the advertising/sponsorship options that may exist on different types of filling stations.

JM discussed the purchase of tee shirts for committee members. Several options exist. One option consists of tee shirts made from recycled materials. JM to obtain sizes from the committee members and place the order.

SA noted that she may try to reschedule the visit from the high school students for a future committee meeting.

JM discussed a potential future nomination for the eco-excellence award.

6. Recycling Center Update: JR discussed the Town's recycling rate. He noted that the rate trends lower during the summer/fall, then trends higher as the fiscal year progresses. JR also announced that a textile recycling company has approached him in an effort to begin collecting clothing recyclables at the Recycling Center. JR to provide more program details at the next meeting.
7. **Other Business:** JR announced that the Town Council recently discussed the topic of a pesticides ordinance, for which the committee may be asked to assist with research and data collection on this subject.
8. **Citizens Opportunity for Discussion of Items on the Agenda**
Dana Benson offered to be available to the committee as a resource, for some of the previously discussed items on the agenda.
9. **Adjourn:** The committee voted unanimously to adjourn at 8:17 PM

The next meeting of the Committee will be held on Thursday, June 2, 2022.

Respectfully Submitted,

Jay Reynolds